



**A**ssociation of **B**usiness **C**ommunicators of **I**ndia

*Elite Category Winners*

Like many great organizations ABCI was started by a group of visionaries who wanted to make a difference in their profession. Initially christened as "Indian Association of Industrial Editors (IAIE)", it was the first organization for professional communicators in India started way back in 1956. IAIE was formed under the Society Act, 1860, of the Charity Commissioner, Mumbai.

Mr. Victor Paranjoti, the then Chief Public Relations Officer, ACC, was the Founder President and Mr. P. R. Gupta was the first Vice President of the Association along with Mr. Jerboy Joseph who were the Founder Members of IAIE. The association was rechristened in 1980 to "Association of Business Communicators of India (ABCI)" during the Presidential tenure of Mr. John Monteiro who was working in the Communications Department of L&T. It was at that time ABCI got aligned to the International Association of Business Communicators; hence the name change was inevitable.

The Association of Business Communicators of India (ABCI) is the only Association in India recognizing and rewarding excellence in Business Communications. The Annual Awards Nite has been a Gallantry Function in the Corporate Circle in Mumbai, in which ABCI had felicitated many stalwarts from the profession of Communications. With a view to benchmark the Professionalism into Business Communications, ABCI has launched an Accreditation Programme wherein the Senior Communication Professionals, purely on Merit were awarded Fellowship of the Brains Trust. It was for the first time that an Accreditation Programme, for communication fraternity had taken place and ABCI was the one who pioneered it in India. The Association has members list featuring names like Tata Steel, Larsen & Toubro, SAIL, Tata Motors, Mahindra & Mahindra, Glaxo, Pfizer, Aditya Birla Group, Bharat Petroleum, ONGC, Indian Oil, Reserve Bank of India, SBI, Bank of India, Bank of Baroda, IDBI, NABARD, Union Bank, Hindustan Unilever etc.

From 2004 ABCI has been headed by Mr. Yogesh Joshi, who is one of the Senior Communication Professionals in India and coincidentally the 25th President of ABCI. Under his Presidential tenure, ABCI has shown unprecedented growth and has become highly active in the Business Communications & PR fraternity across India.

On 56th Annual Awards, ABCI receive More than 1600 nominations from 30 categories, means, an average of 53 nominations from each category. Also ABCI nominations are non-repetitive in nature, which means you can't file a table calendar in to wall calendar category and vice versa. Interesting to note, that ABCI has received these nominations without a single newspaper advertisement. It is, therefore, commendable to receive so many nominations without any support from any of the Media.

## Milestones of Eminence

### 43rd ABCI Annual Awards



**Chief Guest**  
**Mrs. Anuradha Mahindra**  
*Executive Editor – Verve Magazine*



**Mr. Anand Akerkar**  
*Former Executive Director  
World Trade Centre, USA  
& Noted PR Professional*



**Dr. G C Banik**  
*Chief General Manager (PR)  
Videsh Sanchar Nigam Limited*

### 44th ABCI Annual Awards



**Chief Guest**  
**Mr. M V Kamath**  
*Chairman-Prasar Bharati  
Former Editor-Illustrated Weekly  
Veteran Journalist*



**Mr. K S Neelakandan**  
*Former Director  
Public Affairs, Pfizer Limited*



**Dr. N G Kannan**  
*Director Marketing  
Indian Oil Corporation Limited*



**Mr. H N Sinor**  
*Former MD & CEO, ICICI Bank  
Chief Executive  
Indian Bank's Association*



**Mr. C R L Narasimhan**  
*National Business Editor  
The Hindu Group & Business Line*



**Mr. Ramesh Narayan**  
*MD - Canco Advertising  
Maker of HDFC as a Super Brand*



## Elite Category Winners

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### 45th ABCI Annual Awards

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**Chief Guest**  
**Mr. Kishor Chaukar**  
*MD - Tata Industries Limited*



**Mrs. Zelma Lazarus**  
*Former Vice President, PR,  
Voltas Limited  
CEO Impact India Foundation  
well known for Life Line Express*



**Mr. Anand Sankeshwar**  
*MD - Vijay Karnataka  
&  
VRL Limited*

### 46th ABCI Annual Awards

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**Chief Guest**  
**Mr. S M Krishna**  
*His Excellency  
the Governor of Maharashtra*



**Dr. C V Narasimha Reddi**  
*Former DGIPR  
Government of Andhra Pradesh*



**Dr. Mrs. Pragnya Ram**  
*President, PR,  
Aditya Birla Group*



**Mr. Bharatkumar Raut**  
*Executive Editor  
Maharashtra Times  
A Times of India Group Publication*

## 47th ABCI Annual Awards



**Chief Guest**  
**Mrs. Rajashree Birla**  
*Director - Aditya Birla Group*



**Dr. G P C Nayar**  
*Chairman*  
*SCMS Group, Cochin*  
*Veteran PR Professional*



**Dr. Anil Kumar Khandelwal**  
*Chairman & Managing Director*  
*Bank of Baroda*



**Mr. Ekanath Thakur**  
*Hon'ble Member of Parliament*  
*(Rajya Sabha),*  
*Chairman - Saraswat Bank*  
*Founder - National School of Banking*



**Ms. K Bhavani**  
*Director Communications*  
*Government of Singapore*



**Mr. M B Jayaram**  
*Director, PR*  
*Karnataka Power*  
*Corporation Limited*



**Mr. Sujit Patil**  
*Manager - Communications*  
*Tata Chemicals Limited*



**Chief Guest**  
**Mr. S C Jamir**  
*His Excellency the Governor*  
*of Maharashtra*

## 48th ABCI Annual Awards



**Mr. Ameen Sayani**  
*Noted Radio Personality*  
*famous for Binaca Geet*  
*Mala from Radio Ceylon*



**Mr. Roger Pereira**  
*Chairman,*  
*Roger Pereira Communication.*  
*The PR Consultant who*  
*repositioned Singapore*  
*on the Global Map*



**Mr. Jitender Bhargava**  
*Director Communication.*  
*Air India*



**Dr. Mathew Hibberd**  
*Dean & Director*  
*Communication. Studies,*  
*Stirling University, U. K.*



**Ms. Roma Balwani**  
*Vice President, Communications*  
*Mahindra & Mahindra*



**Mr. Govindraj Ethiraj**  
*Executive Editor*  
*Bloomberg TV*



**Ms. Shikha Jain**  
*Manager Communications*  
*AFL Limited*



**Aditya Birla Group**  
*For Brand Communications*





## Elite Category Winners

### 49th ABCI Annual Awards



**Chief Guest**  
**Mr. K Sankaranarayanan**  
*His Excellency the Governor  
of Maharashtra*



**Mr. R K Laxman**  
*Noted Cartoonist*



**Mr. M V Kamath**  
*Chairman-Prasar Bharati  
Former Editor-Illustrated Weekly  
Veteran Journalist*



**Mr. Rajendra Darda**  
*Editor-in-Charge  
Lokmat, No 1 Marathi Newspaper*



**Mr. Senthyl Chengalavarayan**  
*President & Editorial Director  
CNBC TV 18*



**Mr. P R Joshi**  
*President - Corporate Communications  
Zydus Cadilla Group*



**Mr. Manoj Shrivastava, IAS**  
*DGIPR  
Government of Madhya Pradesh*



**Mr. Arvind Agrawal**  
*CEO  
AICL Investor Communications*



**Union Bank**  
*For Brand Communications*

### 50th ABCI Annual Awards



**Chief Guest**  
**Mr. S Ramadorai**  
*Vice Chairman  
TCS Limited*



**Mr. Vasant Sathe**  
*Former Information  
& Broadcasting Minister;  
Government of India*



**Mr. Gerson Da'Cunha**  
*Founder UNESCO's  
Communications Department  
First Indian CEO of Lintas*



**Mr. Sam Pitroda**  
*Father of Telecommunication  
Revolution in India*



**Dr. Dinesh Keskar**  
*President & COO,  
Boeing Inc, USA*



**Dr. Narendra Jadhav**  
*Member - Planning Commission  
Government of India*



**Mr. Piyush Pandey**  
*Executive Chairman  
& National Creative Director  
O&M Advertising*



**Mr. P M alias Suman Sinha**  
*Chairman  
Bata India Limited*



**Mr. Kumar Ketkar**  
*Editor-in-Charge  
Loksatta  
An Indian Express Group Publication*



**Mr. M V Nair**  
*Chairman & Managing Director  
Union Bank*



**Dr. Prof. D Udaya Kumar**  
*IIT, Guwahati  
Designer of Rupee Symbol*



**Ms. Mitu Sanmar**  
*Head Communications  
CRISIL*



## Elite Category Winners

### 51st ABCI Annual Awards



**Chief Guest**  
**Dr. M S Swaminathan**  
*Father of Green Revolution  
in India  
Hon'ble Member  
of Parliament (Rajya Sabha)*



**Mr. Alyque Padamsee**  
*Indian Ad Guru*



**Mr. Ashok Advani**  
*Founder & Publisher  
Business India  
The Man who brought  
Business Journalism  
in Magazine format in India*



**Mr. Sylvester Da'Cunha**  
*Chairman Da'Cunha Associate  
Maker of Amul as  
Super Brand through  
"Utterly Butterly Delicious"*



**Mr. Hudson Samarasinghe**  
*Chairman - Radio Ceylon  
Colombo, Sri Lanka*



**Mr. K. Venkataramanan**  
*MD - L & T*



**Mr. Agnello Dias**  
*Co-Founder & Chairman  
Taproot India,  
Maker of Airtel as a Super Brand*



**Mr. Jayant Pendharkar**  
*Vice President  
Brand Communications,  
TCS Limited  
Maker of TCS as Super Brand*



**Mr. Kiron Kasbekar**  
*Chairman - The Information Company  
Former Executive Editor,  
The Economic Times, Mumbai*



**Ms. Shweta Rajpal Kohli**  
*Editor - Economic Affairs  
NDTV*



### 52nd ABCI Annual Awards



**Chief Guest**  
**Mr. Manohar Parrikar**  
*Hon'ble Chief Minister, Goa*



**Mr. Shyam Benegal**  
*Noted Film Maker  
Producer & Director of  
Classic Hindi Films like  
Manthan & Ankur*



**Sir Anthony Good**  
*Founder & Chairman  
Good Relations Plc  
& Global Chairman  
Cox & Kings*



**Dr. James Gillies**  
*Head of Communications  
CERN Laboratory,  
Geneva, Switzerland  
Famous for God Particle Invention*



**Mr. Ajit Balakrishnan**  
*Founder & Chairman  
Rediff.com  
India's First Web Portal*



**Mr. K R Kamath**  
*Chairman & Managing Director  
Punjab National Bank*



**Mr. Maxim Behar**  
*Chairman,  
Hill + Knowlton Strategy  
Prague*



**Mr. Niranjana Rajadhyaksha**  
*Executive Editor  
Mint Newspaper*



**Mr. D Morada**  
*Vice President  
Brand & Communications  
L & T*



## Elite Category Winners

### 53rd ABCI Annual Awards



**Chief Guest**  
**Mr. Dileep Padgaonkar**  
*Former Editor-in-Charge  
Times of India Group  
Chairman Kashmir  
Reconciliation Committee,  
Government of India*



**Lord Timothy Bell**  
*Chairman,  
Bell-Pottinger Communications, London  
PR Advisor to  
Mrs. Margaret Thatcher*



**Sir Mark Tully**  
*Former Bureau Chief  
BBC for India & South Asia*



**Mr. D Sarkar**  
*Chairman & Managing Director  
Union Bank*



**Mr. Vivek Law**  
*Editor-in-Charge  
Bloomberg TV*



**Mr. Pradipta Bagchi**  
*Vice President, Communications, TCS Limited*



**LIC**  
*For Brand Communications*

### 54th ABCI Annual Awards



**Chief Guest**  
**Mr. H. M. Nerurkar**  
*Chairman  
TRL Krosaki Refractories Ltd  
Former MD - Tata Steel*



**Padma Shree Ram Mohan**  
*Chairman - Graphiti Multimedia Pvt Ltd  
Father of Animation Industry in India*



**Dr. Ram Tarneja**  
*Former Managing Director  
Bennett Coleman & Co. Ltd. (Times Group)*



**Mr. Pankaj Mudholkar**  
*M D - Aakriti Promotions and Media Ltd.  
He conceptualised & Executed Vibrant Gujarat*



**Mr. R Nand Kumar**  
*Vice President - Corporate Communications  
ACC Limited*

### 55th ABCI Annual Awards



**Chief Guest**  
**Mr. Mohan Tanksale**  
*Chief Executive*  
*Indian Banks' Association*

### 56th ABCI Annual Awards



**Chief Guest**  
**Dr. A. Velumani**  
*Founder & CMD*  
*Thyrocare Technologies Ltd.*



**Larsen & Toubro Limited, Mumbai**  
*For Top Communications Team*  
*of the Decade*



**BSNL, New Delhi**  
*For Social Media Outreach Campaign*  
*During Calamity*



**Indian Oil Corporation Limited, Chennai**  
*For Excellence Exemplified in Handling Crisis*  
*Communications Management*



**Mr. Saurabh Uboweja**  
*Founder, Brands of Desire*  
*New Delhi*



## ***Association of Business Communicators of India***

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