

# Association of Business Communicators of India

# Elite Category Winners

Like many great organizations ABCI was started by a group of visionaries who wanted to make a difference in their profession. Initially christened as "Indian Association of Industrial Editors (IAIE)", it was the first organization for professional communicators in India started way back in 1956. IAIE was formed under the Society Act, 1860, of the Charity Commissioner, Mumbai.

Mr. Victor Paranjoti, the then Chief Public Relations Officer, ACC, was the Founder President and Mr. P. R. Gupta was the first Vice President of the Association along with Mr. Jerboy Joseph who were the Founder Members of IAIE. The association was rechristened in 1980 to "Association of Business Communicators of India (ABCI)" during the Presidential tenure of Mr. John Monteiro who was working in the Communications Department of L&T. It was at that time ABCI got aligned to the International Association of Business Communicators; hence the name change was inevitable.

The Association of Business Communicators of India (ABCI) is the only Association in India recognizing and rewarding excellence in Business Communications. The Annual Awards Nite has been a Gallantry Function in the Corporate Circle in Mumbai, in which ABCI had felicitated many stalwarts from the profession of Communications. With a view to benchmark the Professionalism into Business Communications, ABCI has launched an Accreditation Programme wherein the Senior Communication Professionals, purely on Merit were awarded Fellowship of the Brains Trust. It was for the first time that an Accreditation Programme, for communication fraternity had taken place and ABCI was the one who pioneered it in India. The Association has members list featuring names like Tata Steel, Larsen & Toubro, SAIL, Tata Motors, Mahindra & Mahindra, Glaxo, Pfizer, Aditya Birla Group, Bharat Petroleum, ONGC, Indian Oil, Reserve Bank of India, SBI, Bank of India, Bank of Baroda, IDBI, NABARD, Union Bank, Hindustan Unilever etc.

From 2004 ABCI has been headed by Mr. Yogesh Joshi, who is one of the Senior Communication Professionals in India and coincidentally the 25th President of ABCI. Under his Presidential tenure, ABCI has shown unprecedented growth and has become highly active in the Business Communications & PR fraternity across India.

On 56th Annual Awards, ABCI receive More than 1600 nominations from 30 categories, means, an average of 53 nominations from each category. Also ABCI nominations are non-repetitive in nature, which means you can't file a table calendar in to wall calendar category and vice versa. Interesting to note, that ABCI has received these nominations without a single newspaper advertisement. It is, therefore, commendable to receive so many nominations without any support from any of the Media.



### **Milestones of Eminence**

#### 43rd ABCI Annual Awards



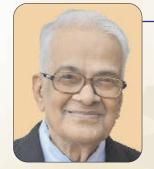
Chief Guest
Mrs. Anuradha Mahindra
Executive Editor – Verve Magazine



Mr. Anand Akerkar Former Executive Director World Trade Centre, USA & Noted PR Professional



**Dr. G C Banik** Chief General Manager (PR) Videsh Sanchar Nigam Limited



Chief Guest
Mr. M V Kamath
Chairman-Prasar Bharati
Former Editor-Illustrated Weekly
Veteran Journalist



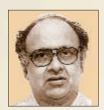
Mr. K S Neelakandan Former Director Public Affairs, Pfizer Limited



**Dr. N G Kannan**Director Marketing
Indian Oil Corporation Limited



Mr. H N Sinor
Former MD & CEO, ICICI Bank
Chief Executive
Indian Bank's Association



Mr. C R L Narasimhan National Business Editor The Hindu Group & Business Line



Mr. Ramesh Narayan MD - Canco Advertising Maker of HDFC as a Super Brand



Chief Guest
Mr. Kishor Chaukar
MD - Tata Industries Limited



Mrs. Zelma Lazarus
Former Vice President, PR,
Voltas Limited
CEO Impact India Foundation
well known for Life Line Express



Mr. Anand Sankeshwar
MD - Vijay Karnataka
&
VRL Limited



Chief Guest Mr. S M Krishna His Excellency the Governor of Maharashtra



**Dr. C V Narasimha Reddi**Former DGIPR
Government of Andhra Pradesh



**Dr. Mrs. Pragnya Ram** *President, PR, Aditya Birla Group* 



Mr. Bharatkumar Raut
Executive Editor
Maharashtra Times
A Times of India Group Publication

### **Elite Category Winners**



#### 47th ABCI Annual Awards



Chief Guest Mrs. Rajashree Birla Director - Aditya Birla Group



**Dr. G P C Nayar**Chairman
SCMS Group, Cochin
Veteran PR Professional



**Dr. Anil Kumar Khandelwal** *Chairman & Managing Director Bank of Baroda* 



Mr. Ekanath Thakur r Hon'ble Member of Parliament (Rajya Sabha), Chairman - Saraswat Bank Founder - National School of Banking



Ms. K Bhavani
Director Communications
Government of Singapore



Mr. M B Jayaram
Director, PR
Karnataka Power
Corporation Limited



Mr. Sujit Patil Manager - Communications Tata Chemicals Limited



Chief Guest
Mr. S C Jamir
His Excellency the Governor
of Maharashtra



Mr. Ameen Sayani Noted Radio Personality famous for Binaca Geet Mala from Radio Ceylon



Mr. Roger Pereira
Chairman,
Roger Pereira Communication.
The PR Consultant who
repositioned Singapore
on the Global Map



Mr. Jitender Bhargava Director Communication. Air India



Dr. Mathew Hibberd
Dean & Director
Communication. Studies,
Stirling University, U. K.



Ms. Roma Balwani Vice President, Communications Mahindra & Mahindra



Mr. Govindraj Ethiraj

Executive Editor

Bloomberg TV

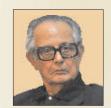


Ms. Shikha Jain
Manager Communications
AFL Limited



Aditya Birla Group
For Brand Communications

Chief Guest
Mr. K Sankaranarayanan
His Excellency the Governor
of Maharashtra



Mr. R K Laxman
Noted Cartoonist



Mr. M V Kamath Chairman-Prasar Bharati Former Editor-Illustrated Weekly Veteran Journalist



Mr. Rajendra Darda Editor-in-Charge Lokmat, No 1 Marathi Newspaper



Mr. Senthyl Chengalavarayan President & Editorial Director CNBC TV 18



Mr. P R Joshi
President - Corporate Communications
Zydus Cadilla Group



Mr. Manoj Shrivastava, IAS DGIPR Government of Madhya Pradesh



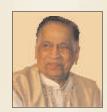
Mr. Arvind Agrawal
CEO
AICL Investor Communications



Union Bank
For Brand Communications



Chief Guest
Mr. S Ramadorai
Vice Chairman
TCS Limited



Mr. Vasant Sathe Former Information & Broadcasting Minister, Government of India



Mr. Gerson Da'Cunha Founder UNESCO's Communications Department First Indian CEO of Lintas



Mr. Sam Pitroda
Father of Telecommunication
Revolution in India



Dr. Dinesh Keskar President & COO, Boeing Inc, USA



**Dr. Narendra Jadhav** *Member - Planning Commission Government of India* 



Mr. Piyush Pandey
Executive Chairman
& National Creative Director
O&M Advertising



Mr. P M alias Suman Sinha Chairman Bata India Limited



ha Mr. Kumar Ketkar
Editor-in-Charge Cha
Loksatta
An Indian Express Group Publication



Mr. M V Nair Chairman & Managing Director Union Bank



**Dr. Prof. D Udaya Kumar** *IIT, Guwahati*Designer of Rupee Symbol



Ms. Mitu Sanmar Head Communications CRISIL

Chief Guest
Dr. M S Swaminathan
Father of Green Revolution
in India
Hon'ble Member
of Parliament (Rajya Sabha)



Mr. Alyque Padamsee Indian Ad Guru



Mr. Ashok Advani
Founder & Publisher
Business India
The Man who brought
Business Journalism
in Magazine format in India



Mr. Sylvester Da'Cunha Chairman Da'Cunha Associate Maker of Amul as Super Brand through "Utterly Butterly Delicious"



Mr. Hudson Samarasinghe Chairman - Radio Ceylon Colombo, Sri Lanka



Mr. K. Venkataramanan MD - L & T



Mr. Agnello Dias Co-Founder & Chairman Taproot India, Maker of Airtel as a Super Brand



Mr. Jayant Pendharkar
Vice President
Brand Communications,
TCS Limited
Maker of TCS as Super Brand



Mr. Kiron Kasbekar Chairman - The Information Company Former Executive Editor, The Economic Times, Mumbai



Ms. Shweta Rajpal Kohli Editor - Economic Affairs NDTV

## **Elite Category Winners**





Chief Guest Mr. Manohar Parrikar Hon'ble Chief Minister, Goa



Mr. Shyam Benegal Noted Film Maker Producer & Director of Classic Hindi Films like Manthan & Ankur



Sir Anthony Good Founder & Chairman Good Relations Plc & Global Chairman Cox & Kings



Dr. James Gillies
Head of Communications
CERN Laboratory,
Geneva, Switzerland
Famous for God Particle Invention



Mr. Ajit Balakrishnan Founder & Chairman Rediff.com India's First Web Portal



Mr. K R Kamath Chairman & Managing Director Punjab National Bank



**Mr. Maxim Behar**Chairman,
Hill + Knowlton Strategy
Prague



Mr. Niranjan Rajadhyaksha
Executive Editor
Mint Newspaper



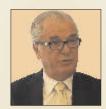
Mr. D Morada
Vice President
Brand & Communications
L & T

## **Elite Category Winners**

#### 53rd ABCI Annual Awards



Chief Guest
Mr. Dileep Padgaonkar
Former Editor-in-Charge
Times of India Group
Chairman Kashmir
Reconciliation Committee,
Government of India



Lord Timothy Bell
Chairman,
Bell-Potinger Communications, London
PR Advisor to
Mrs. Margaret Thatcher



**Sir Mark Tully**Former Bureau Chief
BBC for India & South Asia



**Mr. D Sarkar**Chairman & Managing Director
Union Bank



**Mr. Vivek Law** Editor-in-Charge Bloomberg TV



Mr. Pradipta Bagchi
Vice President, Communications, TCS Limited



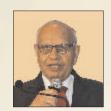
**LIC**For Brand Communications



Chief Guest Mr. H. M. Nerurkar Chairman TRL Krosaki Refractories Ltd Former MD - Tata Steel



Padma Shree Ram Mohan Chairman - Graphiti Multimedia Pvt Ltd Father of Animation Industry in India



**Dr. Ram Tarneja**Former Managing Director
Bennett Coleman & Co. Ltd. (Times Group)



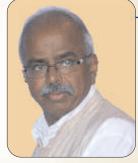
Mr. Pankaj Mudholkar M D - Aakriti Promotions and Media Ltd. He conceptualised & Executed Vibrant Gujarat



Mr. R Nand Kumar
Vice President - Corporate Communications
ACC Limited



Chief Guest
Mr. Mohan Tanksale
Chief Executive
Indian Banks` Association



Chief Guest
Dr. A. Velumani
Founder & CMD
Thyrocare Technologies Ltd.



Larsen & Toubro Limited, Mumbai For Top Communications Team of the Decade



BSNL, New Delhi For Social Media Outreach Campaign During Calamity



Indian Oil Corporation Limited, Chennai For Excellence Exemplified in Handling Crisis Communications Management



**Mr. Saurabh Uboweja**Founder, Brands of Desire
New Delhi





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